

Special projects

Unique opportunities to reach UK nurses



- RCN Publishing Company's titles are a trusted source of news and clinical information
- Educational material is specially commissioned on your behalf
- We include your logo and acknowledge your support of the educational initiative
- We deliver the material directly into the hands of your target market
- We offer further copies for distribution through your own networks

Our Special Projects Division produces a wide portfolio of therapy and topic-specific materials such as booklets and training tools designed to assist nurses in their continuing studies. These items are available for sponsorship by companies that wish to promote their products or services, while visibly supporting nurse education.

We can distribute materials through our publications or direct to the relevant nurses who are members of the RCN specialist nursing forums.

To talk through the range of added-value opportunities please contact: Laura Downes, Special Projects Manager, on 020 8872 3156 or email: laura.downes@rcnpublishing.co.uk

EDUCATIONAL MATERIALS
GUIDES/GUIDELINES
SUPPLEMENTS
TRAINING PACKS
INFORMATION LEAFLETS
SPONSORED EDITORIAL
BOOKLETS
PROMOTIONAL GIFTS